

# SPONSORSHIP/ADVERTISING ORDER FORM

North Metro Gymnastics Center Booster Club · 109 Smokehill Lane, Ste 150 · Woodstock, GA 30189

## Sponsorship

Platinum \$501 & Over

Gold \$101 – \$500

Silver \$71 – \$100

Bronze \$31 – \$70

Nickel \$1 – \$30

## Banner

4' w x 2' h Banner \$250

NEW

RENEWAL

*NOTE: Banners hang in the gym for 1 full year. Banners must be renewed annually to remain on display. For new banners, please request a design layout form. New banners: Cost of making banner is deducted from contribution. Approx. \$50*

## Business Card Display

\$100 1yr. Replenishment

## Program Book Ad

Ad Size (check box)

Full Page \$100  
7.5"w x 9.25"h

Half Page \$60  
7.5"w x 4.5"h

Quarter Page \$30  
3.625"w x 4.5"h

Business Card \$20  
3.5"w x 2"h

*NOTE: To submit ads attach camera ready artwork with form or email a high resolution PDF file to [NorthMetroBC@gmail.com](mailto:NorthMetroBC@gmail.com). Programs will be printed in black ink only. Any color artwork will be subject to printing difficulties. Do not staple ads, business cards or pictures. 20% of ad donation amount will go to the general fund for the production of the program book.*

Each Sponsor will be given recognition by Sponsorship Level in the gym's Meet Program Book available at all meets.

## Sponsorship and Advertisement Info

Company Name & Contact or Individual Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Amount \_\_\_\_\_

*NOTE: All sponsorships are 100% tax-deductible (ID number 20-3995139).*

## Payments

Make Checks payable to NMGCBC

Gymnast Name \_\_\_\_\_ Level \_\_\_\_\_

Contact E-mail (Must be provided) \_\_\_\_\_ Date \_\_\_\_\_

**All sponsorship forms with checks go in the fundraising payment box located on the wall below the pink birdhouse. After processing you will receive a confirmation via email for your records. DEADLINE IS AUGUST 15TH**

To be filled out by Sponsorship Coordinator

Date Received \_\_\_\_\_

Date to Treasurer \_\_\_\_\_

# BANNER DESIGN FORM

North Metro Gymnastics Center Booster Club · 109 Smokehill Lane, Ste 150 · Woodstock, GA 30189



Final Size is 4 ft. w x 2 ft. h

## Submission Requirements

Please write and arrange in space above the information you want included on your banner along with the placement of any logos or artwork. All images, clip art or logos need to be in Vector format which is an .eps or .ai file. If you don't have an electronic version, you will need to give a crisp copy of the artwork to be scanned in. Blurry photocopies may be rejected if not able to reproduce. Any electronic files must be emailed to **NorthMetroBC@gmail.com**.

Once you turn in all forms, payment and email art to me (if applicable), your banner will be submitted to our banner printer. When I receive the pdf proof, it will be emailed back to you for final approval. The banner will be picked up and taken to the gym. Hanging of the banners will be done by Igor by the Metro Retro.

Banner designs are 2 solids colors. No screens. If you would like to have additional colors, the cost would come out of your portion that goes into your account.

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To be filled out by Sponsorship Coordinator

Date Received \_\_\_\_\_

Date to Treasurer \_\_\_\_\_

Dear Sponsor,

Thank you for your interest in North Metro Gymnastics Center Booster Club.

North Metro Gymnastics Center is located in Woodstock, Georgia at Hwy 92 and Hames Road.

Our USA Gymnastics program currently has 150 boys and girls on the Gymnastics Team.

The current enrollment of recreational classes is 600 students that come from 1-2 days a week.

As a sponsor, your business will be named in our Program Sponsor Book that is given at each NMGC Sponsored meet that can be viewed by as many as 1,000 people at each meet. Your name will also be placed on our Sponsor Wall on the Booster Club bulletin board. In addition to this Program book, you may choose to place a 4' x 2' banner on the gym premises advertising your business for a full year. This will be visible by over 400 gymnasts, their friends and families at each meet, weekly birthday party attendees, as well as the 600+ recreational class gymnasts and their parents enrolled at NMGC.

Something new that we will be offering this coming year is to have an operational website for the Booster Club, in which all Sponsors are listed.

All sponsorships and donations are 100% Tax-deductible since the Booster club is a 501(c)(3) organization. These sponsorships and donations go to expenses incurred for each gymnast such as travel, uniforms and USA Gymnastics meet fees.

This letter will also serve as a tax deduction reminder for your accountant. Our Tax ID number is 20-3995139.

Thank you for your support of USA Gymnastics and NMGCBC.

Stephanie Weier and Jocylen Wade

*NMGC Booster Club Co-President*